



CREATIVE WORKSHOPS

Practical, discussion-led
sessions for young people
and emerging creatives.

Developed and delivered
by Morgan Howell.



PRACTICAL IDEAS FOR BUILDING A CREATIVE FUTURE

Young people are often encouraged to be creative, but given very little practical guidance about what to do with their ideas, how to create their own opportunities or how to turn a project into something achievable.

Morgan Howell's workshops help participants recognise the value of the skills, interests and resources they already possess.

Through open discussion, practical exercises and realistic examples, participants explore how an idea can become a project, service, source of income or independently funded piece of work.





MAKE YOUR OWN OPPORTUNITIES

(HALF-DAY WORKSHOP)

A practical half-day workshop that encourages participants to recognise their existing abilities and explore how these could be used to create opportunities.

Participants examine their interests, experience, transferable skills, existing resources and the people or communities they already know. They then explore what they could create, offer or begin without waiting for permission, employment or substantial funding.

The £100 Challenge

What could you start with a limited budget?

Make 60 Seconds

A fast-paced creative exercise demonstrating how limitations help ideas take shape.

Participants will:

- Identify skills and interests they may have overlooked
- Explore how an idea could become a project, service or source of income
- Consider what can be started with limited resources
- Develop confidence in discussing and presenting ideas
- Leave with practical and achievable next steps

FROM CREATIVE IDEA TO FUNDED PROJECT

(TWO-DAY WORKSHOP)

DAY 1: POSSIBILITY

Participants define the idea, identify its audience, explore the resources and costs involved, consider different funding options and develop a smaller proof of concept.



DAY 2: MAKING IT HAPPEN

Participants explore how to communicate the project, build trust with supporters, plan rewards and promotional materials, prepare for launch and manage delivery and fulfilment.



THE OUTCOME:

By the end, participants will have a clearer project, a better understanding of its audience and costs, an initial funding plan and a practical list of next steps.

A PRACTICAL AND DISCUSSION-LED APPROACH

These workshops are active conversations rather than traditional classroom lectures. Content can be adapted in consultation with the host organisation to reflect the needs, interests and experience of each group.

SESSIONS ARE:

- Practical rather than theoretical
- Structured around discussion, activities and shared ideas
- Delivered without long slide presentations
- Adaptable to different ages, experience levels and creative interests
- Honest about the challenges as well as the possibilities
- Focused on realistic actions rather than unrealistic promises



WHO ARE THE WORKSHOPS FOR?

- Secondary schools
- Further education colleges
- Universities and creative academies
- Youth and community organisations
- Employability and enterprise programmes
- Organisations supporting young people and emerging creatives



ABOUT MORGAN HOWELL

Morgan Howell is a creative workshop facilitator, educator, music producer and author with more than 30 years of experience across the creative industries.

Better known musically as Soulpersona, Morgan has built an independent career through producing and releasing music, collaborating with artists, promoting work directly to audiences and developing successful crowdfunding campaigns.

He has previously taught BTEC Popular Music and is the author of *How Not To Be A Music Producer*, a darkly comic fictional memoir inspired by his experiences inside the independent British music industry.

His workshops draw on practical experience of self-employment, teaching, crowdfunding, independent publishing, direct-to-audience promotion, budgeting and delivering creative projects.



PRACTICAL INFORMATION

- Make Your Own Opportunities is designed as a half-day workshop.
- From Creative Idea to Funded Project is designed as a two-day programme.
- Exact timings, group size, participant needs and any adaptations can be discussed with the host organisation before delivery.

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BOOKINGS AND ENQUIRIES

To discuss a workshop, guest lecture or adapted session for your organisation, please get in touch.

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